

EDUCATION

SAVANNAH COLLEGE OF ART
AND DESIGN (SCAD)
BACHELOR OF FINE ARTS
GRAPHIC DESIGN
MINORS PHOTOGRAPHY,
FASHION MARKETING AND
MANAGEMENT
DEANS LIST 2012 - 2018
GRADUATION MAY 2018

AFFILIATIONS

AMERICAN INSTITUTE OF
GRAPHIC ARTISTS (AIGA)
ATLANTA CHAPTER MEMBER

KEY SKILLS

ADOBE CREATIVE SUITE
PROBLEM SOLVING
SKETCH
PRINT KNOWLEDGE
INVISION
BASIC HTML5 & CSS3
CONTENT MANAGEMENT
DIGITAL MARKETING
SOCIAL MEDIA
NETWORKING
TYPOGRAPHICAL HIERARCHY
PROJECT MANAGEMENT
PLANNING
LEADERSHIP
VISUAL COMMUNICATION

EXPERIENCE

FREELANCE

GRAPHIC DESIGNER JANUARY 2018 - PRESENT
In house designer for Dutchmans Designs; rework brand identity, overhaul website and maintain web content, create and maintain social media posts, curate weekly newsletters, design sale flyers and graphics, increase overall customer engagement and online sales.
Create website for Far Traveler Comics and set up e-commerce site.
Design newsletter template and RFP template for the Alinea Group.
Create business cards and e-mail signatures for ClearGear Sport spray.
Design wedding, birthday party, and baby shower invitations for multiple clients.

JAVA CATS CAFE

CUSTOMER FOCUS & DIGITAL MEDIA MANAGER JUNE 2017 - PRESENT
Design and maintain the online e-commerce site via squarespace. Gather data using the analytics to make judgements on marketing and sales patterns. Create content for retail pieces including stickers, t-shirts, magnets, and mugs. Greet guests and check them in for the cat lounge. Provide customers with outstanding customer service. Respond to all Java Cats e-mails in a timely and professional manner. Schedule events and parties for guests.

BULLET MUSIC

LEAD DESIGNER & PHOTOGRAPHER NOVEMBER 2016 - PRESENT
Manage Design team and create graphics including headers, giveaways, and monthly content pieces for both the online site and social media. Create content for our artist spotlight sponsors and communicate with the client to meet their needs. Delegate tasks to design team members to ensure content deadlines are met. Communicate actively with other teams on content and deadlines. Member of the photo team, taking photos at shows and events for Bullet Music and submitting them for review in a timely manner.

VANS

FLOOR SUPERVISOR MAY 2018 - MARCH 2019
Manage a team of 50+ associates. Maintain retail standards both on the floor and in backstock. Ensure floorsets are completed to company standards. Create memorable moments through customer engagement and troubleshoot any customer complaints. Maintain professional contact with our district manager and other store managers in the area daily via e-mail, conference call, or yammer.

SCAD ATLANTA RADIO

MUSIC DIRECTOR MARCH 2017 - MARCH 2018
Kept professional contact with music promoters from all over the country. Filtered through music on a weekly basis and curated the station's overall sound for regular rotation. Completed top 40 and top adds charts on a weekly basis. Assisted in new DJ training courses and approval of specialty show submissions.